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19 November 1951

MEMORANDUM FOR: DEPUTY CHIEF, PSYCHOLOGICAL STAFF DIVISION

SUBJECT: Interview with [REDACTED] PSB

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1. [REDACTED] has been assigned the task of listing and recommending means for assessment of the research activities supported by Federal funds devoted to the purposes of psychological warfare (this definition includes economic and political warfare).

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2. [REDACTED] expects to list not only the projects but their objectives, state of completion, and results anticipated, etc.

3. In addition to this statistical study, he wishes to develop an approach to the evaluation of the projects to the end that manpower and money not be wasted on unproductive effort.

4. I have initiated several papers and know of one of other origin which has been circulated in OPC calling for such an assessment. I have set forth such a requirement in the proposed science functional plan. It is possible that one of these papers prompted the current review and evaluation project.

5. I took the following position:

a. Basic research is of no value unless its product will be in use within a definite period of years--ten at the very longest.

b. Research is of no use unless the psychological warriors will use the results thereof.

I proposed that all branches of government sponsoring research in the fields listed should apply these criteria and terminate activities which did not satisfy them.

25X1A

6. [REDACTED] asked for personal assessment of a number of researchers who might be useful in evaluating work in progress and proposed. I supplied information on a few and suggested others. The list Mr. Loomis had was long and contained names of people whose services would, I fear, be of highly questionable value.

25X1A

7. [REDACTED] asked to what extent results of psychological research were used by psychological warriors. I replied to the effect that most of the work was of no value, that research reports were generally discarded but that I did know of one instance in which one able psychological warrior had gotten "a few useful ideas" from a Troy report.

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25X1A I pointed out that most of the material which I had seen in reports referred to was obviously the work of amateurs. Most people first coming into contact with Psychological Warfare give birth to about the same set of concepts. Some of these are good, and are in use. Others are impractical. It takes about three years before a person can produce useful material consistently. A case in point is the Project [REDACTED] suggested by [REDACTED]. This is a well-known technique which I for one actually employed as early as 1942 and I am certain that the technique is of antique origin. Any accomplished psychological warrior understands it. Furthermore, it is a technique which must be employed with the greatest discretion in conformity with the plan. It is included in the OPC Strategic Plan and at least one supporting plan.

8. I estimated that most of the psychological research now being sponsored by Federal agencies with a view to serving psychological warfare would not meet the criteria cited and should be abandoned.

25X1A 9. [REDACTED] wanted to know the names of the responsible officers in the psychological warfare field and [REDACTED] stated that [REDACTED] was the responsible officer, and in his absence [REDACTED] and that [REDACTED] was the officer in charge of the Psychological Warfare operating function. I believe that I shall be asked to go over [REDACTED] preliminary report to [REDACTED] some weeks hence.

10. Comment.

25X1A

Research is needed in the application of known principles and in the evaluation of current and planned activities in the Psychological Warfare field. However, we shall probably have to design and direct such research ourselves, since psychological researchers do not generally understand our problems. It is furthermore my firm conviction that we must employ the criteria I have set forth, i.e., completion by fixed date, and acceptance by the users.

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PY/HB-M:ha

Distribution

Addressee - Orig
PY/CPW - 1
CPY - 1
SD/RE - 2

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By 2514

ROUTING AND RECORD SHEET

INSTRUCTIONS: Officer designations should be used in the "TO" column. Under each comment a line should be drawn across sheet and each comment numbered to correspond with the number in the "TO" column. Each officer should initial (check mark insufficient) before further routing. This Routing and Record Sheet should be returned to Registry.

FROM: 25X1A

Py | [Redacted]

NO.

DATE

TO	ROOM NO	DATE		OFFICER'S INITIALS	COMMENTS
		REC'D	FWD'D		
1. DCPY 25X1A				JL	<p>Galtz - I don't think B.M. was at his best in this interview. As you know we want the very best possible collation with all Dept of PSB & this rather cavalier attitude on B.M.'s part doesn't seem to be very helpful.</p>
2. PY/PL- [Redacted]		6/dec	6/dec	CPE	
3. C/PY				GBA	
4. PY/PL- <u>CZE</u>		13/dec	13/dec	CPE	
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